& B. Com (Co) Sub!. Computer application in Business S.I What is computer? B. 2. The What are the characteristics Q-3 Disens different types of Computer. Sub- foincifus & fractices of gusuramen Ans. any two. 8-(1) Discuss the advantages of Dasseuss the functions of Agent. What is marine Insurance.

Class - B.Com (Sem-IV) Sub - ETP

FM: 10

Time: 30 Mt

Answer all questions (Each Question Carry One Marks)

Q	1.	Which	of the	following	shows	the	process	of
		creatin	ng som	ething ne	w ?-			

- a) Business model. b) Creative flexibility
- c) Modeling d) Innovation
- Q 2. Which one of the following give suggestion for new Product and also help prolute?
 - a) Existing products and services
 - b) Distribution channels
 - c) Federal government d) Consumers
- Q 3. Which of the following is used by Enterpremer to acquire experience in an international market - before making a major commitment?

 - a) Merger b) Joint Venture

 - c) Minority Interest d) Majority Interest
- Q 4. GATT is established in 1947, under:
 - a) German Leadership b) French Leadership

c) U.S Leadership

- d) U.K Leadership
- Q 5. The Enterpremer was distinguished from capital provider in:
 - a) Middle ages
- b) 17th Century
- c) 18th Century
- d) 19th and 20th Century

Q 6. A person who managed large project was termed as the Enterpremer in the						
a) Earliest period b) 17th Century						
c) Middle ages d) 19th and 20th Century						
Q 7. What is the process by which Individuals purser						
opportunities without regard to esources they						
currently control?						
a) Startup Management b) Financial Analysis						
c) Enterpremership d) Feasibility Planning						
Q 8. Having less than 50 percent of equity share in an						
international venture is called.						
a) Joint Venture b) Minority Interest						
d) Exporting						
Q 9. Having more than 50% Cwnership position the provide the Enterpremer with managerial control is called: a) Joint Venture b) Horizontal Merger c) Majority interest d) Diversified activity Merger Q 10. Which one of the following is the process of Enterpremer devloping new products that our time						
a) New business Model b) None of the given option. c) Anatomization d) Eruptive destruction.						

& B. Com (Co) Sub!. Computer application in Business S.I What is computer? B. 2. The What are the characteristics Q-3 Disens different types of Computer. Sub- foincifus & fractices of gusuramen Ans. any two. 8-(1) Discuss the advantages of Dasseuss the functions of Agent. What is marine Insurance.